

'It's My Park' Project

Candid Service Day

Marcus Garvey Park
Harlem, New York City

CANDID PARTNERSHIPS
for PARKS

CityParks
FOUNDATION



Description + Impact Stats:

In collaboration with NYC Partnership for Parks, the Candid team took part in the It's My Park project — a unique team building experience that afforded Candid the opportunity to respond to a NYC community's environmental needs in keeping its parks beautiful. The goal of this project was to help beautify Harlem's historic Marcus Garvey Park.



55

Candid volunteers



2.0

hour event



32

plants planted



\$12,210

in-kind volunteer value



\$6,000

donation



25

bags of natural
debris removed



110

hours served



\$16,210

total value

powered by





Making Shift Happen

Work consisted of planting, weeding, mulching, and general cleanup.

powered by





powered by





Testimonial from City Parks Foundation

“ It was wonderful to meet and work with such an enthusiastic group of Candid volunteers! The park staff were very happy with the result! - Jennifer Cucchiarella, Corporate Engagement Manager

powered by





Employee Feedback

- “ Our team beautified the Marcus Garvey park by planting, weeding and picking up garbage. It was fun to get out of the office and interact with colleagues outside of normal work responsibilities.
- “ The parks team was super organized and enjoyable to work with.

powered by





powered by



CANDID

Social Impact

powered by



**Percent
Pledge.**