

# Hygiene Kit Build for Veterans

Supporting  
Operation First Response



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**Percent  
Pledge.**





# Summary + Impact

In honor of Veterans Day, members of the Maximus team took part in a hygiene kit-build with Operation First Response, a nonprofit organization that serves our nation's Wounded Heroes/Disabled Veterans, First Responders, and their families with personal and financial needs. Forty-three members of Maximus's leadership team came together at Tysons HQ for this event. Volunteers wrote personalized cards to Veterans, then split into two teams and assembled a combined 155 hygiene kits - which surpassed the group's goal of 150!



 **43**

Maximus volunteers

 **1**

hour event

 **155**

hygiene kits

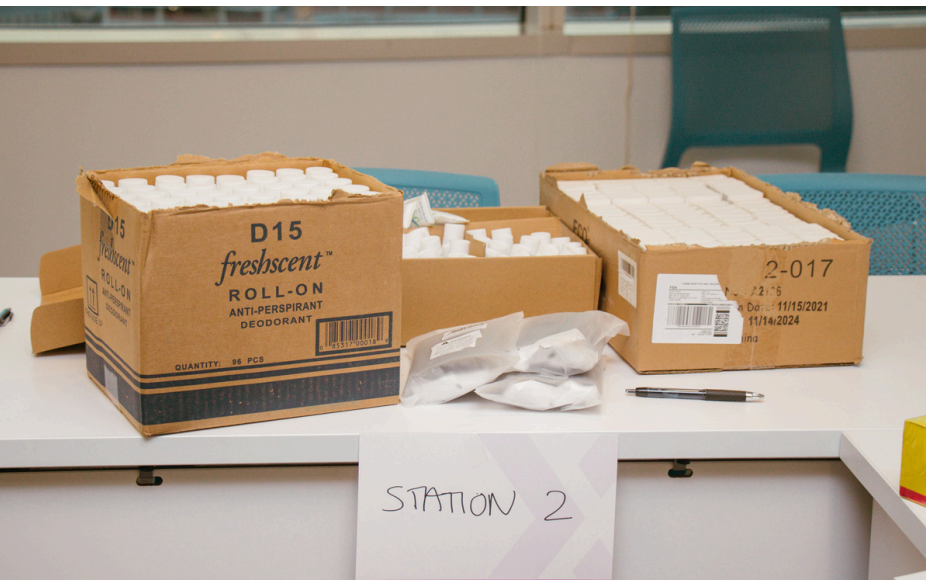
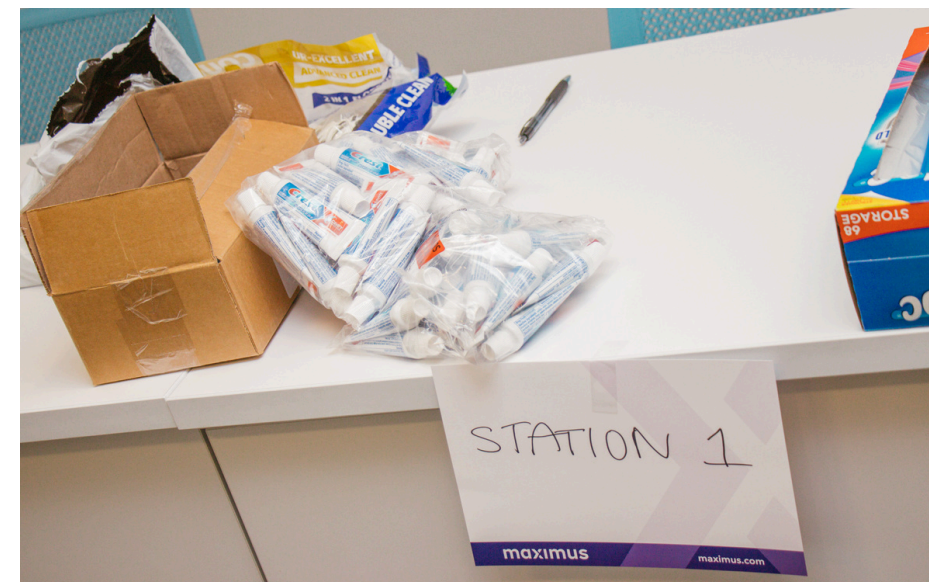
 **\$4,773**

in-kind value

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Percent  
Pledge.





# Maximus Feedback

**“ The Operation First Response team was great to talk with and hear their passion for the veterans and the families they serve...**

The [Maximus] team felt great giving back to an organization aligned with Maximus values.

Maximus employs many veterans, so the team definitely agreed that it was awesome spending time together doing something this meaningful for our veteran community. It's important to our VA customers and the veterans we serve."

**-- Liz Anthony, Vice President, Federal Market & Competition Strategy**



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# Operation First Response Testimonial

“ The Operation First Response Team had an amazing time meeting with The Maximus Team and working together to fill the hygiene kits that will be given to Veteran homeless shelters across the nation. It was an enjoyable time watching everyone get excited about the impact they would be providing. Special thanks to the Percent Pledge Team for arranging this memorable time together.

-- Peggy Baker, Founder and President, Operation First Response

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**As the winter months approach these kits ensure homeless Veterans have these needed essential items. And, these kits remind Veterans that their fellow Americans care about their circumstances. They are never forgotten!**

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# maximus

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**Percent  
Pledge.**