UI/UX Designer

Job Description

ABOUT US

[Percent Pledge](#) powers customized social impact programs, helping companies authentically improve employee engagement, employee retention, and employer brand. Social impact has become a must-have because today's talent cares, but most companies have no solution to help employees do good. That's precisely why we exist, our easy-to-use platform offers a single source for donations, volunteering, charity vetting, and impact reports.

In less than three years, Percent Pledge has made social impact accessible for all, built a growing customer base ranging from high-growth startups to Fortune 100 firms, and helped employees donate & volunteer globally. To accelerate our continued growth, we are looking to add a UX/UI Designer to our fully remote force for good.

ABOUT YOU

This role is for an experienced UX/UI Designer who is passionate about making it easy for all businesses and employees to make, measure, and market a positive impact! If you're someone who is excited about designing engaging and meaningful products in the Tech for Good space, we want to hear from you.

YOU'LL BE RESPONSIBLE FOR:

- **Designing new features and products** that will help a growing community of thousands of businesses and employees to support the causes & communities they care about most.

- **Gathering and evaluating user requirements** in collaboration with business teams and engineers.

- **Providing guidance on UX research** methodologies and testing activities in order to analyze and predict user behavior as well as content strategy.

- **Developing UI mockups and prototypes** that clearly illustrate how features will look, function, and respond to users.

- **Producing high-quality UX design solutions** through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes.

- **Testing UI elements** such as CTAs, banners, page layouts, page designs, page flows, and target links for our marketing website and giving platform.

- **Adhering to style standards** on typography and graphic design.

- **Thinking creatively and proposing ideas** that lead to a product that delights our customers and creates business impact. We want everyone to share their ideas because more different/diverse thinking leads to better outcomes/impact!

TECHNICAL SKILLS:

- 2+ years of experience as a UI/UX designer and the desire to progress in a UI/UX design role. Experience with prototyping and usability testing preferred.
- A portfolio of professional UI/UX design work for both web and mobile platforms.
- Working knowledge of the common design tools, such as Figma and Adobe CS.
- A solid understanding of accessible web development best practices (WCAG 2.0/2.1)

SOFT SKILLS:

- Comfort collaborating with a fully remote/distributed team
- A proactive self-starter who takes ownership of their work
- Ability to thrive in a fast-paced start-up environment, readily adapting to continually changing priorities and aggressive project timelines.
- A desire to learn and master new technologies

BONUS SKILLS:

- A solid understanding of basic frontend best practices and technologies (HTML, CSS). Ability to code not required or expected, but awareness of what is/isn't easily possible for our engineers on our technology stack is appreciated!
- Experience designing enterprise web applications or marketplaces that have multiple different types of end users
- Experience with visual design and/or drawing

SOME OF WHAT WILL BE OFFERED:

- Competitive full-time salary & equity
- Group health insurance benefits
- Mental health benefits
- Professional development budget
- Remote/home office benefits
- New Mac computer
- Opportunity to grow your career at an early stage start-up
- Kind, caring, and fun team!

Percent Pledge is an Equal Opportunity/Veterans/Disabilities/LGBTQI employer.

LOCATION: US – remote

TO APPLY, PLEASE EMAIL JOBS@PERCENTPLEDGE.ORG WITH THE SUBJECT "UI/UX Designer" AND INCLUDING THE FOLLOWING:

- Resume
- Cover Letter (please no templates with Percent Pledge simply pasted in)
- Design Portfolio